

TERMS – NEWSLETTER AND SHIPMENTS OF PRINTED, EDUCATIONAL MATERIAL

Information on processing of personal data

“Printed, educational material” refers to any of the posters, booklets or other printed educational or informational material provided by Agrisera.

Below you can find information on how Agrisera AB will process your personal data if you choose to request the shipment of printed, educational material to your postal address, and in doing so, agree to register for Agrisera’s monthly newsletter.

By accepting these terms, you consent to your personal data being processed by Agrisera for the purpose of administrating your registration for Agrisera’s newsletter, as well as to send you printed educational material to your postal address. Please find detailed information about our processing of your personal data below.

Agrisera AB, corp. reg. no 556263-2769, Box 57, SE-911 21 Vännäs, Sweden, is the controller of your personal data that is being collected for the purpose described herein.

What type of personal data do we collect?

“Personal data” means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly.

We collect personal data that you choose to provide us with, for example when you sign up for our newsletter and request copies of printed educational material. The type of personal data we collect include your name, postal address, and email address.

How do we use your personal data?

We use your abovementioned personal data solely to administrate your registration for Agrisera’s newsletter and the shipment of printed educational material to your postal address.

What is our lawful basis to process your personal data?

For collecting and processing personal data as described herein, we rely on your consent as our lawful basis. You may at any time withdraw your consent. If you withdraw your consent, we will stop processing your personal data.

For how long do we store your personal data?

We will only store your personal data for as long as we have a valid consent from you. If you choose to withdraw your consent, we will delete your personal data that we have collected and processed with consent as our lawful basis.

Will the personal data be shared?

We will not sell, trade or lease your personal data to third parties. However, we may share your personal data with our trusted subcontractors (including service providers of cloud services). They may need access to the personal data in their assignment for us, but they will not be allowed to use the personal data for any other purpose.

Personal data that we collect may be transferred to service providers based outside of EU/EEA as a part of such service provider’s provision of its services. Any transfer of data outside the EU/EEA is made in line with data protection laws.

Protection of your personal data

You should always feel secure when you provide your personal data to us. We have employed a wide range of security measures to help protect your personal data against undue access, modification and deletion.

We protect your personal data using commercially reasonable safeguards to prevent loss, misuse, unauthorized access, disclosure, alteration, and destruction. These measures include data encryption, firewalls, and daily incremental backups. Furthermore, our servers are protected by SSL certificates issued by trusted Certification Authorities. Therefore, you can rest assured that your personal data is in safe hands.

Your rights

You have the right to request access, rectification, deletion or limitation of processing of personal data relating to you in accordance with applicable data protection laws. You also have the right to object to processing of your personal data and the right to request data portability in accordance with applicable data protection law.

You are entitled to file complaints about our processing of your personal data to the Swedish Authority for Privacy Protection (*Sw. Integritets-skyddsmyndigheten*).

Contact us

Do not hesitate to contact us if you have any questions about the processing of our personal data or if you would like to obtain information about any stored personal data about you.

You can contact us at: Agrisera AB, corp. reg. no 556263-2769, Box 57, SE-911 21 Vännäs, Sweden, or at our email: support@agrisera.com.